

Minutes...AAC Meeting  
July 8,2019

**Draft**

Attendees:

Ray Sheldon (Chair)  
Sarah Walkowski (Board Representative)  
Bob Kent  
Carol Riley  
Jere Sheldon  
Mark Torres (GM)  
Tom Sprandel (Visitor)

Call to order...Ray

Quorum determined...Ray

Approval of agenda...yes from all

June 10 minutes approved without change...yes from all

Old Business

- **Pancake breakfast** on June 7<sup>th</sup>. There were 62 attendees...Mark attributed the slight drop off to time of year and a need for earlier notice to members and, later, to the community at large. It was agreed not to tinker with the pancake recipe. No other adjustments needed at this time.
- **'Music on the Green'** on June 29<sup>th</sup>. There were 65 attendees...Mark attributed the lower than desired attendance to internal and not significant external advertising. For the next event (Kirk & Company on August 17<sup>th</sup>), Mark will coordinate advertising with the performer...same early notice to members followed, a few days later, by opening up ticket sales to the general public. Goal is to sell out to an audience of 150.
  - Suggestion that it be held later in the day...mid to late afternoon being optimal. Mark pointed out that the club's liquor license, which is purchased far in advance, specifies current time frames. As we plan future events, a later time frame should be considered and future purchases of liquor licenses reflect the change.
- **July 4<sup>th</sup> picnic**. There were 150 attendees. Good feedback was received. There were 12 people who signed up and didn't attend. Around 20 on the waiting list.
  - Suggested that, in the future, we figure some percentage of those who signed up will not show. Mark's comment was that, if we do that and

get it wrong, we may not have enough food for those who signed up. Suggestion was tabled.

- It was suggested that, as the event is advertised as being welcoming to families and their children, the pool schedule might be changed to allow open swim for children and adults during the event. Mark anticipated that lap swimmers or others who regularly use the pool might not be accepting of the change. Suggestion was tabled.

## New Business

- **The Planning Process**...After discussion, it was agreed that the committee should keep a 12-month rolling calendar. Tom volunteered to draft a template to assist the committee in accomplishing this.
- **Pancake Breakfast**...It was discussed whether the committee should recommend to the board that the Pancake Breakfast be an AAC function rather than one handled by the board. There was a concern that the volunteer effort for this requires both board and committee members to help...so, who is responsible for the event is less important than maintaining current levels of volunteer help. The subject was tabled for the time being.
  - It was suggested that the committee have a list of possible charities and community support resources, so that, if one or the other ever needs to be replaced, the committee has other ones to plug in.
  - A charity which was mentioned was Bayside Housing & Services. Carol provided contact information and Ray will see if they are interested/ able to be the charity for the August 2<sup>nd</sup> event.
  - Maybe some support for Chimacum schools' lunch program if we can do so without it needing to be a 501-C(3) organization.
  - Same with possible support for the Chimacum backpack program.
- **Chowder Cook-Off**...committee volunteer needed to see how the event was organized and advertised last year, to work with staff to get word out early and to follow the template which Barb Skinner put together.
  - Sarah to send Carol the template from last year.
  - Carol to use it to put together a notice of the event and to work with staff on organization and additional communications. Note...we'll need to have one or more judges identified.

- **Potential Future Events**...the following possibilities were discussed with some conversation around finding events which may be interesting to all age levels among the membership and in the greater community (in no particular order of interest):
  - Story-telling...Ray to pick this up from Gil who had been in touch with a local firm who does this.
  - A wine tasting...maybe wrapped around a member social. There may be some license issues to be addressed; they shouldn't be insurmountable.
  - A chocolate and local cheese sampling...as part of a wine tasting event or as a stand-alone one.
  - A trivia night...teams playing against each other...maybe not done at a social or happy hour with conversation in the background...making it a 'stand-alone' event.
  - A cooking lecture from a local chef...maybe setting it up so they can demonstrate as they talk.
  
- **New Committee Members...Subject to board approval**
  - Barb Burke
  - Tom Sprangle

Adjourn...Motion made and seconded. The meeting was adjourned.

Next Meeting: Monday, August 5<sup>th</sup> @ 1:00 PM