

South Bay Community Association
Communications Committee
Agenda
November 30, 2020

1. **Call to Order:** 1:01 PM
2. **Quorum:** Mark Torres, Tom Sprandel, Bart Clark. Nobody absent.
3. **Agenda:** Approved unanimously
4. **Minutes:** August 31, 2020 Minutes with minor typos corrected.

5. Regular Reports

a. Voice Articles:

- John Goldwood is new section editor, contact Bart and Mark
- Tom will attend Voice meeting Dec, 1st.
- Content / Editorial Control
- January Voice: Bart may write about \$40 reduction

b. eBlast: Do we need one?

- Invoices go out after Christmas
- Send an eblast around Dec 11 th explaining the dues reduction.

c. SBCA Website Redesign:

- <https://sbca.io/> has an HTML display page that automatically displays uploaded PDF's.
- <https://sbca.club/> has been cleaned up and will be ready to publish by end of year.
- Need a migration plan
- Need to notify villages and other parties

6. New Business:

- Website Policy (See below). Need board approval before distribution.
- JustHost.com: Hosting agreement expires 6/12/21.

7. Adjournment: 1:50

8. Next Meeting: December 28, 2020 1:00 PM

Suggested Policy:

Date: December 13, 2020

To: Village Boards:

From: SBCA Communications Committee

Re: SBCA Website Policy

1. We will be closing our JustHost account in 2021
2. We will continue to provide basic information for villages on our website:
 - List your village board
 - Set up an email forwarder for your board.
 - Provide links to your website if you have one
3. Some villages currently rely on SBCA to maintain their domain name registration and their name servers. We will discontinue that service soon, and encourage villages to take control of their own domain names. This does not require programming skills, nor is it expensive. Cost for a custom domain name is generally less than \$20 per year. We will assist you in setting one up or in transferring one to your control.
4. Some villages currently host their websites as sub-folders of plsbca.org or as add-on domains with us. We will discontinue that option in 2021. Villages will need to get their own domain names and hosting accounts. Hosting accounts are not expensive, a single domain name can be hosted for less than \$100 per year. Again, we will assist you in setting one up.
5. Why are we doing this? We want each village to have control of its own website. We want you to be able to choose your own webmaster and web design. Web design and technology changes rapidly. Combining websites on a single server creates security and control issues at little or no savings. Again, we offer to help you set up your own domain name registration and hosting account. You can easily do a full package for less than \$100 to \$150 per year.